

# Kids and teens get their own Comic-Con Junior festival

Prague, 1 June 2022 - Just in time for Children's Day, the organisers are releasing the promised first information on the Comic-Con Junior pop culture festival, the first edition of which will take place on 22 and 23 October 2022 at the Brno Exhibition Centre. The festival will feature popular themes from films and series, computer and board games, comics and literature, especially in the genre of science fiction and fantasy, but this time, as the name suggests, it will focus primarily on children and young people. Of course, it will not forget parents or adult fans. Tickets can be purchased at a discounted price until 21 June.

## What to look forward to?

After Prague, Brno will have its own world-famous pop culture festival Comic-Con. The organisers promise that Comic-Con Junior will delight an even wider audience of fans. Everything they know very well from Comic-Con Prague is waiting for them, expanded with a good dose of interactive entertainment for children and young people. *"Foreign and domestic actors and actresses will be joined by filmmakers, comic book authors, cosplayers and writers. In addition to these, we will add, for example, youtubers. Overall, we wanted Comic-Con Junior to be a place where it's possible to actively try out more things for yourself, experience, play, and learn something new. We will also involve more physical activities,"* says Pavel Renčín, marketing director of Active Radio, whose production division NoLimits co-organises the event. Václav Pravda, programme director of the festival, adds. *The huge space of Hall E at the Brno Exhibition Centre will simply allow for even more playfulness."*

Costume enthusiasts will also be able to enjoy themselves, and cosplayers will have a rich programme with their own stage. The giant video game and board game room will be worth a visit. A rich fan program is prepared by the community known from other Czech cons. Program lines will be devoted to such phenomena as manga, anime and Japanese culture, Star Wars, Stargate, Time Lord and other science fiction; Harry Potter, Lord of the Rings and other fantasy. In addition, visitors can look forward to programs about video games, comic book worlds not only Marvel and DC, literary worlds, popular science and technology. Creators and artists from various countries will be presenting and selling their work in Artist Alley. Merch associated with popular franchises will also be available for purchase at .

## The ideal graduation gift

From June 1 to June 21, tickets will be available at discounted prices at <https://junior.comiccon.cz/>. Ticketstream is the official ticket seller.

You can follow news and updates about the event on the website and social media, where new detailed information will be added gradually.

Web: <https://junior.comiccon.cz/>

Facebook: <https://www.facebook.com/comicconjunior>

Instagram: [https://www.instagram.com/comiccon\\_junior](https://www.instagram.com/comiccon_junior)

## Organisers

Comic-Con Prague and Comic-Con Junior are jointly organized by Active Radio a.s. and Comic-Con Prague s.r.o.

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E-mail: [iva.pavlouskova@activegroup.cz](mailto:iva.pavlouskova@activegroup.cz)**Active Radio a.s.**

Active Radio a.s. is a multimedia group that owns the radio stations Evropa 2, Frekvence 1, Rádio Bonton, Rádio Dance, Youradio and Youradio Talk. It also owns the children's project PiGy. It operates a number of online media, streaming audio services, brings together fan groups on social networks and organises events. The NoLimits division organises events for more than 100,000 people a year. As of 2018, it belongs to the holding company Czech Media Invest.

**Comic-Con Prague s.r.o.**

Václav Pravda founded a new s.r.o. for the purpose of organizing Comic-Con Prague. The company cooperates closely with SFK Avalon o.s., a non-profit association of fans, which is behind the organization of large pop culture festivals - Festival of Fantasy (3,500 visitors, the 25th edition took place in Chotěboř in 2020), PragoFFest (attendance up to 4,500 fans, the last tenth edition took place in 2019), FanCity (attendance in Prague up to 2,500 fans, now only a small con in Chotěboř) and GameFFest (the gaming part of all the above festivals).