



Press release

Comic-Con Junior for the second time in Brno. Daniel Jackson from the popular series Stargate will also be in attendance

Prague, 1 June 2023

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The second edition of the Comic-Con Junior pop culture festival will again this year delight all children and teenage fans of science fiction and fantasy. The Brno Exhibition Centre will once again be transformed into a den of comics, films and series, costumes, video and board games, books and paintings. Visitors will be able to enjoy the likes of one of the icons of the popular Stargate series, Dr. Daniel Jackson. Discounted tickets are available until June 30.

Meetings with film and comic stars and youtubers, cosplay competitions, i.e. dressing up as your favourite characters and icons, arcade games, video games, workshops, exhibitions and virtual reality. All this is on the programme of the Comic-Con Junior festival in Brno. "*Compared to the spring event in Prague, Comic-Con Junior is a bit more focused on children and teenagers. However, adults will also enjoy themselves. We are trying to design the event so that the whole family can visit it, with kids having fun in the video game room and workshops, and dads and moms taking turns at the discussion with the actors. The programme includes more activities, where you can try things out for yourself, play games and learn something new," says Pavel Renčín, marketing director of Active Radio, which organises the event.*

"There will be a rich programme for cosplayers with their own stage. The program lines will be dedicated to phenomena such as manga, anime and Japanese culture, Star Wars, Stargate, Time Lord and other sci- fi, of course there will be Harry Potter, Lord of the Rings and other fantasy. It is one of the Stargate actors and the representative of the character of Dr. Daniel Jackson, Canadian actor Michael Shanks, who is the first star of the programme to be unveiled," adds Václav Pravda, the festival's programme director.

Visitors can also look forward to interesting talks about video games, comic book worlds, primarily Marvel and DC, literary worlds and popular science and technology, or a special exhibition from the Brno Observatory and Planetarium. Creators and artists from different countries will be presenting and selling their works in the Artist Alley. Merch associated with popular franchises will be available for purchase on site. An area of up to 2000 m will be reserved for video and board games². The giant video game room will feature new and retro consoles, virtual reality, as well as gaming computers or laptops, while the board game room will offer dozens of tables for card and board games and puzzles. A large Pokémon zone with tournaments, a card exchange and more will once again be an integral part of Comic-Con Junior.

Tickets for the festival can be purchased from today until the end of June at discounted prices on the <u>event website</u>.

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News and updates about the event can be followed on the website and social media, where final, more detailed information is gradually added:

Web: <u>https://junior.comiccon.cz/</u> Facebook: <u>https://www.facebook.com/ComicConJunior/</u> Instagram: <u>https://www.instagram.com/comiccon_junior/</u>

Organisers and partners

Comic-Con Prague 2023 is jointly organized by Active Radio a.s. and Comic-Con Prague s.r.o. The main partner is Commerzbank, the partner is Lina.

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Active Radio a.s.

Active Radio a.s. is a multimedia group that owns the radio stations Evropa 2, Frekvence 1, Rádio Bonton, Rádio Dance, Youradio and Youradio Talk. It also owns the children's project Pigy. It operates a number of online media, streaming audio services, brings together fan groups on social networks and organises events. The NoLimits division organises events for more than 100,000 people a year. As of 2018, it belongs to the holding company Czech Media Invest.

Comic-Con Prague s.r.o.

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Václav Pravda founded a new s.r.o. for the purpose of organizing Comic-Con Prague. The company closely cooperates with SFK Avalon o.s., a non-profit association of fans behind the organization of major pop culture festivals - Festival of Fantasy, PragoFFest, FanCity and GameFFest.

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